

## Who got paid

FULL MONEY LIST Civic Relay · Take it with you

45 payments · \$14,880.09

Every payment the campaign made (Form 460 Schedule E), largest first. "What it was for" is the expense code spelled out, then the filed description. "Reimbursement" means the filing shows the person was paid back for costs they fronted, not paid for services; "Likely reimbursement" is the same but the description is "likely". "Paid as agent" means the campaign passed the money on to the vendors named on Schedule G.

## Ericka Lesley for City Council 2024

| AMOUNT     | WHO GOT PAID                                  | WHO THEY ARE (WHAT IT WAS FOR, AS FILED) | CITY · ZIP | DATE         |                    |
|------------|-----------------------------------------------|------------------------------------------|------------|--------------|--------------------|
| \$2,000.00 | 2024 Santa Monica City Council race           |                                          |            |              |                    |
| \$1,600.00 | Walker Communications Group                   | No purpose filed                         |            | Sep 5, 2024  |                    |
| \$1,599.00 | Julie Solheim-Roe                             | Digital ads                              |            | Oct 28, 2024 | E · bulk-2024-E... |
| \$1,400.00 | Newlon Rouge Ilc DBA Santa Monica Daily Press | Digital ads                              |            | Oct 3, 2024  | E · bulk-2024-E... |
| \$1,400.00 | Julie Solheim-Roe                             | No purpose filed                         |            | Oct 28, 2024 | E · bulk-2024-E... |
| \$1,100.00 | City of Santa Monica                          | No purpose filed                         |            | Jul 26, 2024 | E · bulk-2024-E... |
| \$973.79   | Meta Platforms                                | Digital ads                              |            | Oct 28, 2025 | G · bulk-2025-...  |
| \$5,030.00 | Itemized - 30 lines                           | 45 payments (Schedule E)                 |            | Nov 4, 2024  | E · bulk-2024-E... |
| \$950.00   | Kaplan Strategies, Inc.                       | Texting Campaign                         |            | Nov 1, 2024  | E · bulk-2024-E... |
| \$950.00   | Kaplan Strategies, Inc.                       | Texting Campaign                         |            | Nov 1, 2024  | E · bulk-2024-E... |
| \$880.00   | Newlon Rouge Ilc DBA Santa Monica Daily Press | No purpose filed                         |            | Nov 1, 2024  | E · bulk-2024-E... |

## Where the itemized money came from

|          |                                               |                  |  |              |                    |
|----------|-----------------------------------------------|------------------|--|--------------|--------------------|
| \$682.00 | LA Business Printing                          | No purpose filed |  | Sep 26, 2024 | E · bulk-2024-E... |
| \$577.30 | Google                                        | Digital ads      |  | Oct 28, 2025 | G · bulk-2025-...  |
| \$350.00 | Newlon Rouge Ilc DBA Santa Monica Daily Press | No purpose filed |  | May 12, 2025 | E · bulk-2025-E... |
| \$343.29 | LA Business Printing                          | No purpose filed |  | Sep 5, 2024  | E · bulk-2024-E... |
| \$300.00 | S.E. Owens & Company                          | No purpose filed |  | May 24, 2024 | E · bulk-2024-E... |

## Also in this window

|          |                      |                  |  |              |                    |
|----------|----------------------|------------------|--|--------------|--------------------|
| \$200.00 | S.E. Owens & Company | No purpose filed |  | Oct 27, 2024 | E · bulk-2024-E... |
| \$150.00 | S.E. Owens & Company | No purpose filed |  | Sep 26, 2024 | E · bulk-2024-E... |
| \$150.00 | S.E. Owens & Company | No purpose filed |  | Jul 30, 2024 | E · bulk-2024-E... |
| \$150.00 | S.E. Owens & Company | No purpose filed |  | Jun 25, 2024 | E · bulk-2024-E... |
| \$150.00 | S.E. Owens & Company | No purpose filed |  | May 24, 2024 | E · bulk-2024-E... |
| \$100.16 | Donor Stack, LLC     | No purpose filed |  | Sep 25, 2024 | E · bulk-2024-E... |
| \$100.00 | S.E. Owens & Company | No purpose filed |  | Aug 26, 2024 | E · bulk-2024-E... |
| \$77.71  | Donor Stack, LLC     | No purpose filed |  | Oct 16, 2024 | E · bulk-2024-E... |
| \$50.00  | S.E. Owens & Company | No purpose filed |  | May 24, 2024 | E · bulk-2024-E... |

## Contents

Who got paid  
Also on filepage 1  
page 2

## Checks against the campaign page

Who gave lists 30 lines adding up to \$5,030.00, signed as filed. That equals the page's "Contributions received" card.

Spent is Schedule E only: \$14,880.09, the same as the page's Spent card.

Unpaid bills (F) and agent payments (G) are listed apart and not added.

Raised adds the \$0.00 not itemized from line 2 of the Form 460 summaries, as on the race card.

Public records, not a mailing list. Names, cities, ZIPs, employers and occupations here are copied from campaign statements, which are public records under California's Political Reform Act (Gov. Code §81008). Please do not use this list to ask the people on it for money or for any commercial purpose. Federal law bars that use of contributor names taken from FEC reports (52 U.S.C. §30111(a)(4)); California's Act has no matching rule, so for these local filings it is Civic Tracker's request.

|         |                          |                  |  |              |                    |
|---------|--------------------------|------------------|--|--------------|--------------------|
| \$16.70 | eFundraising Connections | No purpose filed |  | Dec 18, 2024 | E · bulk-2024-E... |
| \$11.75 | eFundraising Connections | No purpose filed |  | Oct 4, 2024  | E · bulk-2024-E... |
| \$5.00  | eFundraising Connections | No purpose filed |  | Oct 30, 2024 | E · bulk-2024-E... |
| \$5.00  | eFundraising Connections | No purpose filed |  | Oct 17, 2024 | E · bulk-2024-E... |
| \$5.00  | eFundraising Connections | No purpose filed |  | Oct 10, 2024 | E · bulk-2024-E... |
| \$5.00  | eFundraising Connections | No purpose filed |  | Sep 23, 2024 | E · bulk-2024-E... |
| \$2.75  | eFundraising Connections | No purpose filed |  | Oct 7, 2024  | E · bulk-2024-E... |
| \$2.75  | eFundraising Connections | No purpose filed |  | Sep 26, 2024 | E · bulk-2024-E... |
| \$2.30  | eFundraising Connections | No purpose filed |  | Oct 15, 2024 | E · bulk-2024-E... |
| \$1.18  | eFundraising Connections | No purpose filed |  | Nov 4, 2024  | E · bulk-2024-E... |
| \$0.95  | eFundraising Connections | No purpose filed |  | Oct 25, 2024 | E · bulk-2024-E... |
| \$0.00  | S.E. Owens & Company     | No purpose filed |  |              | F · bulk-2024-F... |

Who got paid (continued)

| AMOUNT      | WHO GOT PAID                                  | WHO THEY ARE (WHAT IT WAS FOR, AS FILED) | CITY · ZIP | DATE | FILING (FORM · ID) |
|-------------|-----------------------------------------------|------------------------------------------|------------|------|--------------------|
| \$0.00      | Newlon Rouge Ilc DBA Santa Monica Daily Press | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | S.E. Owens & Company                          | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | S.E. Owens & Company                          | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | S.E. Owens & Company                          | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | Julie Solheim-Roe                             | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | Julie Solheim-Roe                             | No purpose filed                         |            |      | F · bulk-2024-F... |
| \$0.00      | Newlon Rouge Ilc DBA Santa Monica Daily Press | No purpose filed                         |            |      | F · bulk-2025-F... |
| \$14,880.09 | Spent                                         | Schedule E payments                      |            |      |                    |

Also on file

Other lines that name this campaign in the same window. They are counted here so nothing is dropped silently; each is listed line by line on the campaign page. None of them is added to Raised or Spent.

| WHAT                            | LINES | AMOUNT AS FILED |
|---------------------------------|-------|-----------------|
| Refunds paid<br>A-Contributions | 1     | -\$200.00       |